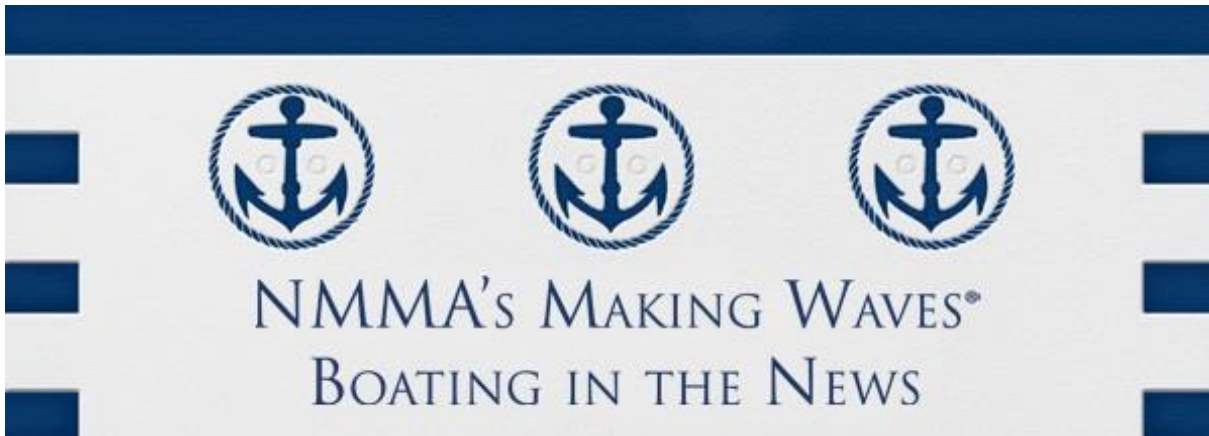




PR Highlights for the week are listed below. Please see the attached document for a full TV report, which includes a total of 186 TV hits for the week beginning January 20, 2014 with a total TV publicity value of \$278,034.63 and 7,184,331 audience impressions.

Strictly Sail Chicago

Around Town with Ana Belaval: Strictly Sail Chicago

WGN Morning News

<http://morningnews.wgntv.com/2014/01/24/strictly-sail-chicago-boat-show/>

The 2014 Progressive Insurance Strictly Sail Chicago Boat Show

Chicago Now

<http://www.chicagonow.com/count-gregulas-crypt/2014/01/the-2014-progressive-insurance-strictly-sail-chicago-boat-show/>

Finding Inspiration in the Dead of Winter

Anchored Lifestyle

<http://anchoredstyle.tumblr.com/post/74542402111/finding-inspiration-in-the-dead-of-winter-indoors>

Strictly Sail Chicago

ABC 7: Weekender

<http://abclocal.go.com/wls/video?id=9407064>

At the Strictly Sail Boat Show this Weekend

UMich Sailing

<http://sailing.studentorgs.umich.edu/2014/01/come-visit-us-at-strictly-sail-boat.html>

Progressive Insurance Strictly Sail Chicago Boat Show

De Telegraf

http://www.telegraaf.nl/vaarkrant/22240034/_Evenementen_Januari_2014_.html

Big Week for Area Outdoors Shows

Post-Tribune

<http://posttrib.suntimes.com/sports/25142296-556/outdoors-big-week-for-area-outdoors-shows.html>

Will We Be Seeing You at the Boat Show?

Wind Traveler

<http://www.windtraveler.net/2014/01/will-we-be-seeing-you-at-boat-show.html>

Strictly Sail Chicago Giveaway

Chill Mama

<http://www.chillmama.com/2014/01/flash-giveaway-win-4-tickets-to.html>

GO Calendar: Your Top Events for the Week

NWI Times

<http://www.nwitimes.com/entertainment/go-calendar-your-top-events-for-the-w>

Double the Fun as show season reaches its peak

Daily Herald

<http://www.dailyherald.com/article/20140122/sports/701229727/>

Chicago Outdoors: The Big Week in Shows

Chicago SunTimes

<http://voices.suntimes.com/sports/chicago-outdoors-the-big-week-in-shows/>

Sunfish Class at Strictly Sail Chicago

my2fish

<http://my2fish.wordpress.com/2014/01/21/sunfish-class-at-2014-strictly-sail-chicago/>

Strictly Sail Chicago

WGN Radio

<http://wgnradio.com/2014/01/21/progressive-insurance-strictly-sail-chicago/>

The 2014 Strictly Sail Chicago Show

Chicago Now

<http://www.chicagonow.com/count-gregulas-crypt/2014/01/the-2014-progressive-insurance-strictly-sail-chicago-boat-show/>

Sunfish Class

Sailing Scuttlebutt

<http://www.sailingscuttlebutt.com/2014/01/20/sunfish-class-reveal-new-depowering-rig/>

Baltimore

Thousands Dreaming of Summer as Annual Boat Show Docks in Baltimore

CBS Local

<http://baltimore.cbslocal.com/2014/01/23/thousands-dreaming-of-summer-as-annual-boat-show-docks-in-baltimore/>

The List Show

Around Baltimore

<http://www.thelistshow.tv/the-list/around-baltimore-blast-honors-boy-with-leukemia-baltimore-boat-show-maryland-millionaires>

San Francisco

At the SF Boat Show this Weekend

Spotmodo

<http://sportmondo-sportsportal.blogspot.com/2014/01/elixir-yachts-and-bluenose-yachts.html>

SFBS Gave Tours of \$2.5million dollar Tauri-Cruiser Yacht

Examiner

<http://www.examiner.com/article/san-francisco-boat-show-gave-tours-of-2-5-million-dollar-tauri-cruiser-yacht>

Zeroemission Torgeedo

Marine Link

<http://www.marinelink.com/news/zeroemission-torgeedo363299.aspx>

Electric Speedboat Builder Hopes to Create Wave of the Future

OC Register

<http://www.ocregister.com/articles/electric-598761-boat-speed.html>

From the Boathouse

Daily Pilot

http://articles.dailypilot.com/2014-01-24/opinion/tn-dpt-me-0125-from-the-boathouse-20140124_1_discover-boating-ensenada-international-yacht-race-balboa-pier

Los Angeles

OC Register

<http://www.ocregister.com/articles/boats-596728-boat-feb.html>

LA.com

http://events.la.com/losangeles_ca/events/2014-progressive-insur-/E0-001-063930708-3@2014020612

IE Business Daily

<http://iebusinessdaily.com/local-businesses-participate-major-boat-show/>

Welcome to Seal Beach/OC Register

<http://www.welcometosealbeach.com/seal-beach-sun-news/huntington-beach-new-headlines/>

The MotorSport Report

<http://themotorsportsreport.blogspot.com/>

Meetup.com

<http://www.meetup.com/West-Coast-Watercraft-Club-of-Southern-California/events/159345572/>

Press Democrat

http://events.pressdemocrat.com/los_angeles_ca/events/show/368664363-2014-progressive-insurance-los-angeles-boat-show

Party Earth

<http://www.partyearth.com/los-angeles/special-events/los-angeles-boat-show-1/los-angeles-boat-show-2014-1/>

Trade Only Today

<http://www.tradeonlytoday.com/events/categories/boat-shows/page/2/>

Blogger Giveaways:

<http://www.socalkidsoutdooradventures.com/2014/01/los-angeles-boat-show-is-coming.html>

<http://ocmomblog.com/boat-show-coming-los-angeles-giveaway/>

<http://conejo-valley.macaronikid.com/article/643226/2014-progressive-insurance-los-angeles-boat-show-returns-february-6-9>

<http://haciendaheights.macaronikid.com/article/642715/progressive-los-angeles-boat-show>

<http://newportbeachca.macaronikid.com/>

<http://sanfernandovalleynorth.macaronikid.com/article/644211/2014-progressive-insurance-los-angeles-boat-show>

<http://sanfernandovalleysouth.macaronikid.com/article/644686/2014-progressive-insurance-los-angeles-boat-show>

<http://simivalley.macaronikid.com/article/643534/2014-progressive-insurance-los-angeles-boat-show-returns-february-6-9>

<http://walnut.macaronikid.com/article/645276/2014-los-angeles-boat-show-mk-giveaway>

<http://beverlyhills.macaronikid.com/article/642908/2014-progressive-insurance-los-angeles-boat-show>

<http://camarillo.macaronikid.com/article/641593/2014-progressive-insurance-los-angeles-boat-show-giveaway>

<http://la..mommypoppins.com/event/los-angeles-boat-show>

<http://funkypolkadotgiraffe.blogspot.com/2014/01/los-angeles-boat-show-2014-giveaway.html>

http://socalcitykids.com/2014-progressive-insurance-los-angeles-boat-show/?utm_source=rss&utm_medium=rss&utm_campaign=2014-progressive-insurance-los-angeles-boat-show

<http://sunshinewonderland.com/2014/01/the-la-boat-show-is-sailin-in/>

<http://www.theiemommy.com/2014/01/16/los-angeles-boat-show-ticket-giveaway-laboatshow-laboatshow/>

NMMA, Industry & Other

Boating industry recovers after sinking during recession

The Ledger

<http://www.theledger.com/article/20140122/NEWS/140129628?tc=ar#gsc.tab=0>

Boat industry finds footing, expects solid 2014

RV Business

<http://www.rvbusiness.com/2014/01/boat-industry-finds-footing-expects-solid-2014/>

Boating sales recover after sinking during recession

The Day

<http://www.theday.com/article/20140123/BIZ08/301239459/1044>

Industry optimistic as Seattle Boat Show gets underway

Three Sheets NW

<http://threesheetsnw.com/blog/2014/01/industry-optimistic-as-seattle-boat-show-gets-underway/>

Louisville

Louisville Boat Show Sets Sail This Weekend

WDRB

<http://www.wdrb.com/story/24499783/louisville-boat-show-sets-sail-this-week>

Boat Show sales speak of economy

WAVE 3

<http://www.wave3.com/story/24501774/boat-show-sales-speak-of-economy>

Louisville Boat, RVS and Sportshow showcases its boats and RVs

WDRB

<http://www.wdrb.com/story/24525885/the-2014-louisville-boat-rvs-and-sportshow-showcases-its-boats-and-rvs>

Louisville Boat, RV and Sport

WDRB

<http://www.wdrb.com/story/24521866/louisville-boat-rv-and-sport>

Inside the Louisville Boat, RV and Sportshow

WHAS

<http://www.whas11.com/news/local/Inside-the-Louisville-Boat-RV-and-Sports-Show-241521981.html>

Events

Courier-Journal

<http://www.courier-journal.com/article/20140122/SCENE/301220099/events-listing>

Louisville Boat, RV Sports Welcomes Sales Signs of Recovering Economy

Courier-Journal

<http://www.courier-journal.com/article/20140126/NEWS01/301260053/Louisville-Boat-RV-Sports-welcomes-sales-signs-recovering-economy>

Miami

Increasing boat sales sign of encouraging economic waves

Communities Digital News

<http://www.commdiginews.com/business-2/increasing-boat-sales-sign-of-encouraging-economic-waves-4249/>

Yacht Club: Lineup of Winter Activities Include Charity Bingo

News Press

http://www.news-press.com/article/20140123/NEWS0101/301230010/Yacht-Club-Lineup-winter-activities-includes-charity-bingo?gcheck=1&nclick_check=1

Chicago

Chicago Boat Sports RV Show

My Thoughts and Ramblings

<http://mythoughtsideasandramblings.com/2014/01/23/2014-progressive-insurance-chicago-boat-sports-rv-show/>

Atlantic City

Atlantic City Indoor Boat Show Returns

Atlantic City Weekly

<http://blogs.atlanticcityweekly.com/ac-central/2014/01/20/atlantic-city-indoor-boat-show-returns-feb-5-9-2/>

Busy month ahead for the mPower Jump it at Trade Shows

WSJ

<http://online.wsj.com/article/PR-CO-20140121-907381.html>

Kansas City

What is the Coast Guard Auxiliary doing at the KC Boat Show?

Infozine

<http://www.infozine.com/news/stories/op/storiesView/sid/58010/>

Two Boat Shows Begin Thursday in the KC Metro Area

KSHB

<http://www.kshb.com/dpp/news/two-boat-shows-begin-thursday-in-kc-metro>

Sure Its Cold Out...

<http://www.kansascity.com/2014/01/23/4772120/sure-its-cold-but-kansas-city.html>

Kansas City Star

At Home in a Remote Outpost

KC Star

*PDF Attached

2014 Kansas City Boat & Sportshow

Visit KC

<http://www.visitkc.com/events/event-details/index.aspx?id=33501>

An antidote for the winter vlues

KC Star

<http://www.kansascity.com/2014/01/25/4776231/an-antidote-for-the-winter-blues.html>

KCBS 2014 Photo Gallery

Mingle

<http://mingle.kansascity.com/photos/2014/kc-boat-show-at-bartle-hall/>

Some Mighty Sporting Choices this weekend in KC

KansasCity.com

<http://www.kansascity.com/2014/01/22/4769970/some-mighty-sporting-choices-this.html>

Kansas City Sportshow Video Tour

KC Star

<https://www.youtube.com/watch?v=lOW6CiNrSuM&feature=youtu.be>

KMBC 1/21 10 pm https://www.youtube.com/watch?v=sjyykR_3idU&feature=youtu.be

KSHB 1/22 Noon <https://www.youtube.com/watch?v=aMLYItW-JSs&feature=youtu.be>

KSHB 1/21 6 am <https://www.youtube.com/watch?v=gx3ywUde87Y&feature=youtu.be>

St. Louis

2014 Sportshows

Real Estate Lake of the Ozarks

<http://francampbellteam.blogspot.com/2014/01/the-2014-boat-show-season-begins-this.html>

Nashville

Phoenix Boats Chap Oscars #1 Choice

Examiner

<http://www.examiner.com/article/phoenix-boats-chap-oscar-s-1-choice>

Duck Dynasty Star Visits Nashville

Tennessean

<http://www.tennessean.com/article/20140124/ENTERTAINMENT/301240118/-Duck-Dynasty-star-visits-Nashville-chats-about-fishing-boats-Bible>

First Time SCUBA Divers Make A Splash

News Channel 5

<http://www.newschannel5.com/story/24552222/first-time-scuba-divers-make-splash-at-nashville-boat-show>

Today's the Cheapest Day to go to the Boat Show

Tennessean

<http://blogs.tennessean.com/cheap/2014/01/todays-the-cheapest-day-to-go-to-the-boat-show/>

Nashville Boat Show Offers Taste of Summer

Tennessean

<http://www.tennessean.com/proart/?aid=2014301240015&pagerestricted=1>

Ms. Cheap

The Tennessean

<http://www.tennessean.com/article/20140122/DAVIDSON/301220013/Ms.-Cheap-Festival-set-as-stadium-work-begins>

NBSS Comes to Music City Center

WKRN

<http://www.wkrn.com/story/24534024/nashville-boat-and-sportshow-comes-to-music-city-center>

Nashville Boat Sportshow

Nashville Ledger

<http://www.nashvilleledger.com/editorial/Article.aspx?type=events&date=1%2F24%2F2014>

Nashville Outdoors Show Grows in New Venue Space

Tennessean

<http://www.tennessean.com/article/20140123/SPORTS11/301230037/Nashville-outdoors-show-grows-new-venue-s-space>

Convention center kayaking

Tennessean

<http://www.tennessean.com/article/20140123/NEWS/301230155>